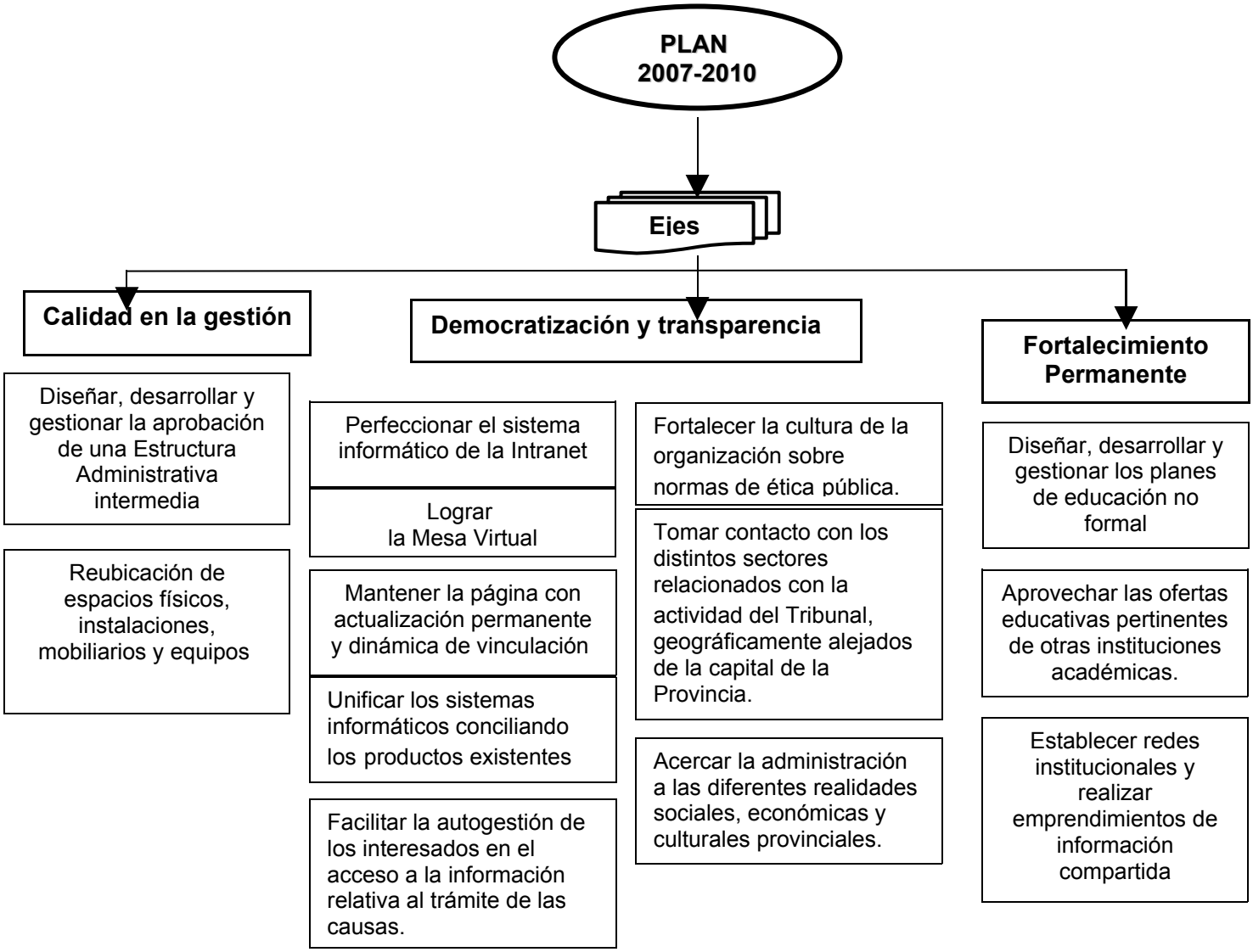IV- ORGANIZADOR PROGRAMÁTICO